



Executive Certificate Program in

ADVANCED PROJECT MANAGEMENT AND STRATEGY

OVERVIEW

In today's fast-moving, global marketplace, traditional project management techniques based around strategic planning and control are not enough. Many modern projects are not only complicated (tough technical problems needing coordination across many suppliers) but also complex (with unclear requirements). The modules in this project management certificate program teach proven strategies and practical, hands-on tools to drive successful project outcomes. You'll learn how to scope projects effectively, set key milestones, improve time budgeting and resource allocation, and get the project done on time and within budget.

Joining this programme will advance your understanding of the concepts and principles of project management and build your ability to deliver projects with a precise focus on time, budget, and quality.



Start Date
January 7, 2023



Duration
6 weeks



Course Format
Live Online



Fees
INR 40,000/- +GST

**Programme
Application Link**

[CLICK HERE](#)



PROGRAM HIGHLIGHTS



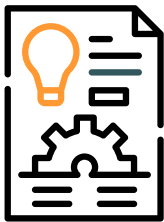
6 weeks



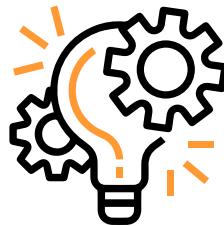
Live interactive classes



Learn from leading IMI
faculty & industry experts



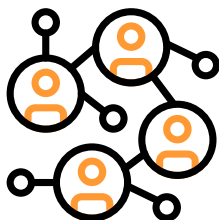
12 Industry-oriented
Modules



Become skilled in
advanced project management



Gain actionable insights
from real-world case studies



Network with
experienced peers & alumni



Participation certificate
from IMI Bhubaneswar

WHO IS THIS PROGRAM FOR?

- Project Managers and team members who want to gain a holistic understanding of project management tools and techniques for higher decision-making roles.
- Working professionals interested in transitioning from their existing role to specifically project management roles.
- Managers interested in upgrading and refreshing their project management and project scheduling skills.
- Entrepreneurs and investors seeking to restructure their organisational processes or identify profitable opportunities using project management best practices.
- Consultants keen on gaining project management skills to effectively manage their existing and new client relationships.



LEARNING OUTCOMES

By the end of this course, you will be able to:

Understand different project management aspects such as planning, tracking, risk, customer, resource, time management and closure

Examine the project management life cycle and key project characteristics by developing a work breakdown structure

Leverage globally-recognised project management frameworks to meet real-world business challenges and achieve a competitive advantage

Learn how to plan, implement, monitor and evaluate best practices to tackle the complexity and uncertainty of varied-size projects

Learn risk management techniques, agile tools, and associated software such as MS Project and its advantages for managing projects effectively

Identify the roles and responsibilities of a Project Manager while understanding the associated behavioral as well as leadership skills and competencies



Module 1: Role of project management in an organization

- › Introduction to project management
- › Starting a successful project - Project lifecycle and initiation
- › Project governance
- › Defining and creating measurable project success criteria and deliverables
- › PMI framework – Project management knowledge areas

Module 2: Organization structure, project selection, cost estimation

- › Project management structures
- › Organization culture and cultural characteristics
- › Project portfolio management
- › Estimating projects costs and time

Module 3: Projects for strategic change

- › Translating high-level strategic goals into project goals
- › Strategic negotiating and seeking win-win coalitions
- › Process of creating project goals
- › Technical, economic, legal, capability, and capacity restraints

Module 4: Project resource allocation quality management

- › Types of project constraints
- › Project scheduling and resource allocation
- › Key concepts of project quality management
- › Tools and techniques for quality control

PROGRAM CURRICULUM

Module 5: Emergent complexities: Risk management

- › Project risk concepts
- › Project risk identification
- › Project risk assessment
- › Project risk response planning
- › Project risk tracking and response

Module 6: Earned value management for Project Managers

- › Forecasting, adjusting and applying corrective measures
- › Processes and protocols for leading a successful project
- › Evaluating and implementing financial and schedule controls
- › Analyzing cost and performance variances

Module 7: Behavioral & leadership aspects

- › Leading through challenges
- › Leading a project vs managing a project
- › Team building and managing human capability
- › Creating a vision - short-term and long term
- › Outsourcing: Managing inter-organizational relations

Module 8: Agile project management

- › Agile processes for continuous delivery of quality projects
- › Managing interactions of sponsors, developers, and users
- › Prioritizing customers and stakeholders by focusing on delivering value
- › Project management methodologies - traditional, iterative, and adaptive

PROGRAM CURRICULUM

Module 9: Data-driven technical strategy

- › Incorporating data analytics in project management
- › Using data to identify, rank and prioritize risks
- › Leveraging data through business intelligence
- › Data modeling, management, and governance
- › The essence of strategy implementation: The link between successful strategy implementation and well-executed project management

Module 10: Digital transformation technology strategy for leading projects

- › Using data and technology to support sound decision making
- › Role of technical expertise and critical awareness in successful projects
- › Precision of digital technology to improve business systems and foster efficiency and operational agility
- › PMBOK process in projects

Module 11: Project communication, implementation,closeout

- › Project communication plan
- › Reporting projects
- › Implementation stage
- › Project terminating and closeout

Module 12: Emerging trends in project management, case studiesQ&A

- › Case study discussion and Q&A session

PROGRAM FACULTY



Mr. Amit Goel

PMI Certified Project Management Professional (PMP), IBM



Mr. Tapas Ghosh

PMI Certified Project Management Professional (PMP), Cisco



Dr. Ranjit Roy Ghatak

Associate Professor, IMI Bhubaneswar



Dr. Swayam Sampurna Panigrahi

Assistant Professor of Operations Management, IMI Bhubaneswar



Dr. Shreyanshu Parhi

Assistant Professor in Operations Management Quantitative Techniques, IMI Bhubaneswar



Dr. Ritu Singh

Assistant Professor in Operations Management & Quantitative Techniques, IMI Bhubaneswar



Dr. Rajesh Katiyar

Assistant Professor - Operations Management and Quantitative Techniques, IMI Bhubaneswar

Note: Programme Faculty might change due to unavoidable circumstances, and revised details will be provided closer to the programme start date.

ORIENTATION WEEK

The first week is orientation week. During this week you will be introduced to the other participants in the class from across the world and you will learn how to use the learning management system, discussion boards, and other learning tools provided.

LIVE WEBINARS

During the programme, there are ten live webinars Amit Goel, Mr. Tapas Ghosh, Dr. Ranjit Roy Ghatak, Dr. Swayam Sampurna Panigrahi, Dr. Shreyanshu Parhi, Dr. Ritu Singh and Dr. Rajesh Katiyar

CONTINUOUS PROGRAMME ACCESS

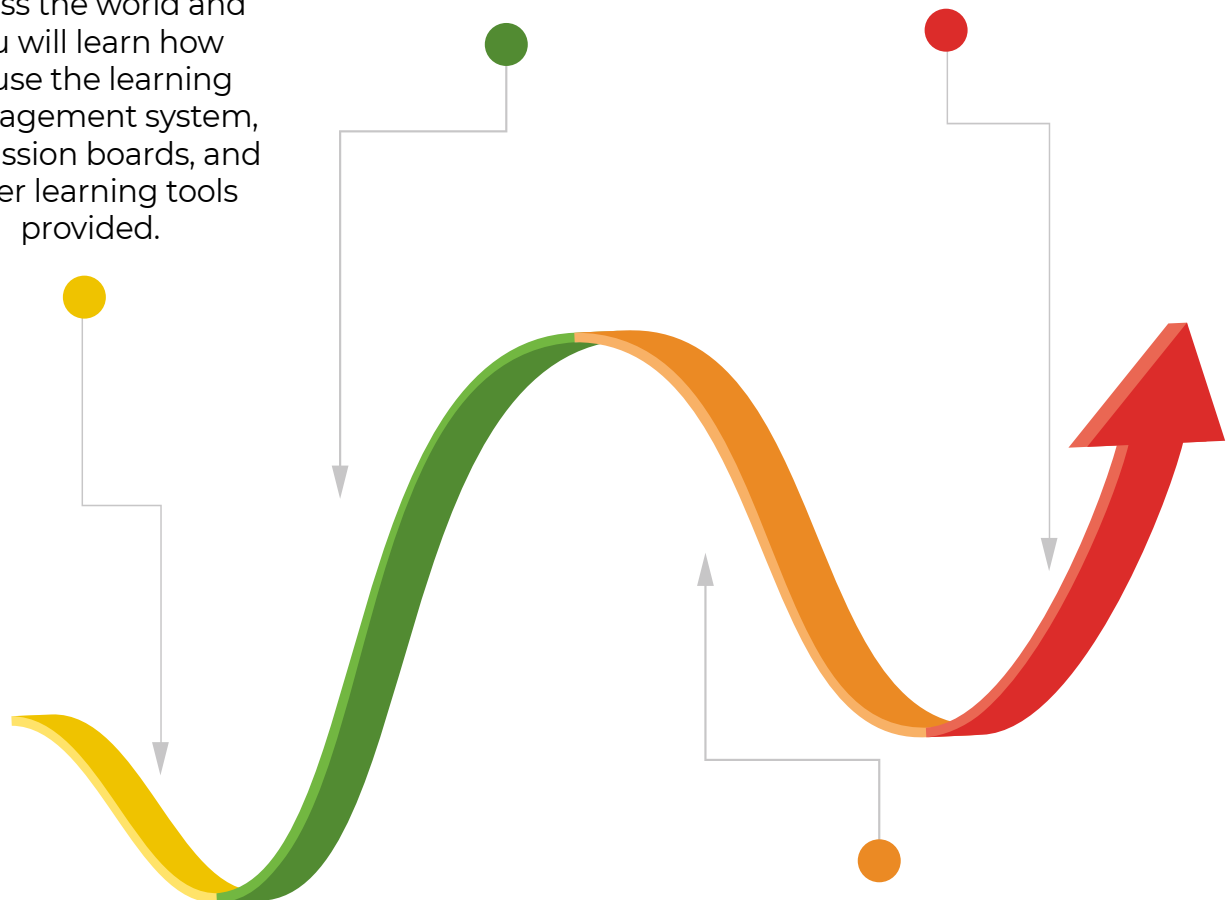
You will continue to have access to the programme videos and learning material for up to 15 days from the programme end date.

Q&A SESSIONS

In addition to the live webinars, Course Leaders also conduct Q&A sessions to help participants clarify any questions they may have regarding the programme content.

Learning Journey

Advanced Project Management and Strategy Program is spread over 6 weeks and consists of Live interactive sessions, Case Studies and Discussions.



CERTIFICATE



**Upon successful completion of the programme,
participants will be awarded a certificate by
International Management Institute Bhuvaneshwar**

Participants will be provided an Executive Certificate from International Management Institute Bhuvaneshwar, upon completion of all the course modules.

Earn Your Certificate

The Advanced Project Management and Strategy Program is exhaustive and this certificate is proof that you are closer to your goals.

Differentiate Yourself With A Professional Certificate

The knowledge and skills you have gained working on the case studies will set you ahead of the competition.

Share Your Achievement

Talk about it on LinkedIn, Twitter, Facebook - Tell your friends and colleagues about it.

Executive Certificate Program in

ADVANCED PROJECT MANAGEMENT AND STRATEGY

Learn to plan, manage and initiate successful projects to drive business growth.

JANUARY 7, 2023 | LIVE VIRTUAL

EXPERTS



MR. AMIT GOEL
PMI Certified Project Management
Professional (PMP), IBM



MR. TAPAS GHOSH
PMI Certified Project Management
Professional (PMP), Cisco



DR. RANJIT ROY GHATAK
Associate Professor,
IMI Bhubaneswar



DR. SWAYAM Sampurna Panigrahi
Assistant Professor of Operations
Management, IMI Bhubaneswar



DR. SHREYANSHU PARHI
Assistant Professor in Operations
Management Quantitative Techniques
IMI Bhubaneswar



DR. RITU SINGH
Assistant Professor in Operations
Management & Quantitative
Techniques, IMI Bhubaneswar



DR. RAJESH KATIYAR
Assistant Professor - Operations
Management and Quantitative
Techniques, IMI Bhubaneswar

DELEGATE NOMINATION FORM

Registration Format

Register 1 management representative	@INR 40,000 plus GST (Per participant)	
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Register 4 to 5 management representatives	@INR 38,000 plus GST (Per participant)	
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Register 10 or more management representatives	@INR 36,000 plus GST (Per participant)	
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DELEGATE DETAILS

Delegate Name	Designation	Email Address	Hand Phone Number
Company Name			
Company Address			
GST Number			

PAYMENT DETAILS

Cheque/DD	Electronic Transfer
<p>Cheque/DD to be drawn in favour of TIMES INTERNET LTD. and courier it to below mentioned address:</p> <p>FC 6, Sector 16 A , Film City, Noida, PIN: 201301 Uttar Pradesh INDIA</p>	<p>Below mentioned is our bank details for electronic transfer of payment:</p> <p>Beneficiary Name: TIMES INTERNET LIMITED Bank Name: HDFC Bank Limited Account No.: 57500000021841 IFSC Code: HDFC0000060 , Branch Name: Fort Mumbai</p>

Registration, Payment and Cancellation Policy

- Registration is based on first-come, first-serve basis
- Cancellations received up to 10 days prior to date of program will get refund , with the deduction of blocking fee amount.
- Cancellations received in less than 10 business days prior to date of program will not get refund.
- Once participation is confirmed, participants are liable to pay full amount even in no show-up case.
- Blocking fee will not be refunded once booked.
- Substitutions within a company are not permitted.
- Certificate will be provided only on attending and completing all the modules.
- ETMasterclass reserves the right to modify content, expert(s), venue & date(s) of the program.
- In case of program cancellation, participants will be refunded the course fee in full, if there is no postponement.
- ETMasterclass shall not be liable for any damages that may be incurred due to program cancellation

Registration Date

Signature & Stamp

Email Address: anandee.chakrabarti@timesinternet.in || Contact: +91 9650778288 || Website: www.etmasterclass.com

SYSTEM REQUIREMENTS

This programme includes live online classes. To attend a live online class you will need to have a PC/ Laptop/ Mac with:

- Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth
- Webcam: built-in or USB plug-in Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)
- RAM: 4 GB or higher
- OS: Either MacOS 10.7 or higher OR Windows 8 or higher
- An internet connection: Minimum bandwidth of 3.0 Mbps (up/ down)
- Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+ Zoom software client installed on your PC/ Laptop/ Mac

We use the Zoom software application to conduct live online classes. Zoom works on a variety of PCs/ Laptops/ Mac systems and also on phones and tablets.

You can join your live online class from a phone or tablet if it supports the Zoom client.

We recommend that you attend classes from a PCs/ Laptops/ Mac.



PROGRAM PARTNERS



THE TIMES OF INDIA GROUP

About Times Group

The Times of India Group began its operations in the year 1838 and is India's oldest and largest media house. The Times of India, is the World's largest-selling English newspaper, with over 5 million copies sold daily. The Economic Times is the World's 2nd largest English business newspaper second only to The Wall Street Journal, with over 800,000 copies sold daily. The Group is also amongst India's most diverse media houses with assets across Publishing, Radio, TV, Out of Home (OOH) and Online Media.

ET Masterclass

From the Economic Times

About ET Masterclass

ETMasterclass is an initiative of The Economic Times to disseminate knowledge, experience and expertise amongst working professionals and business leaders. We offer a comprehensive portfolio of executive seminars and professional training to brush-up your skills and develop strategic edge your industry demands. Our hands-on experiential training programmes will help you coin real-time solutions to your on-the-job practical challenges and accelerate your performance and organisational growth.

Our course content is designed, developed and delivered by industry leaders, academics, internationally acclaimed authors & gurus, economists and business consultants. Our training modules and course content are regularly reviewed and updated by eminent experts to ensure the curriculum reflects the diverse landscape of innovation across Finance & Investment, Power & Energy, Life Sciences, Telecoms, Retail, Real-Estate & Infrastructure, Technology and more.



About IMI Bhubaneswar

IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 62nd rank in the National Institutional Ranking Framework (NIRF) 2021 conducted by the Ministry of HRD, Govt. of India. IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities).

CONTACT US



THE TIMES OF INDIA GROUP

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